

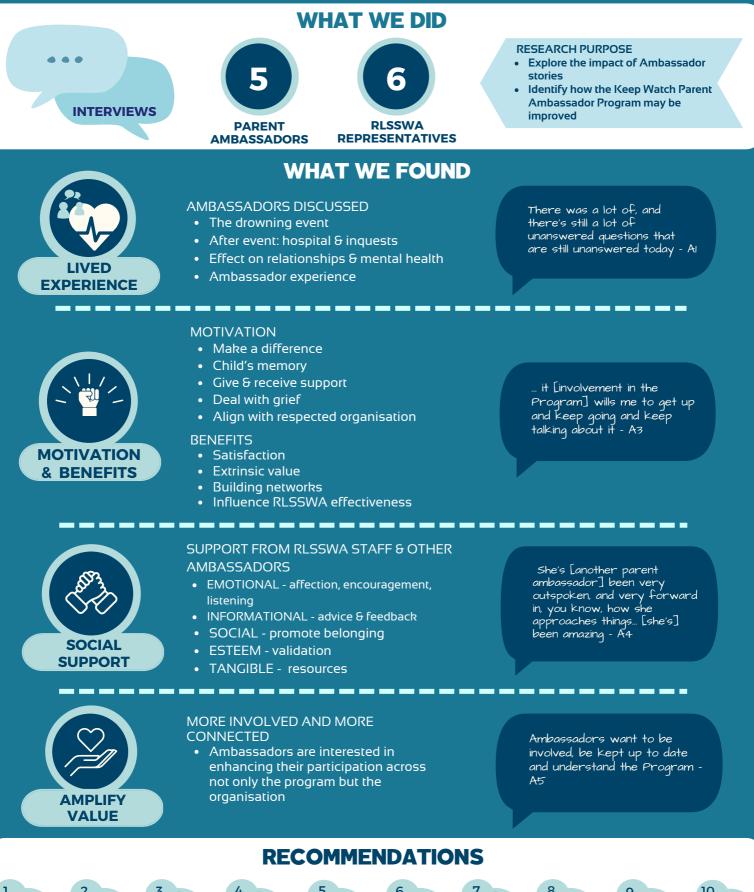
KEEP WATCH AMBASSADOR PROGRAM ROYAL LIFE SAVING SOCIETY WA 2022 EVALUATION REPORT

COLLABORATION FOR EVIDENCE, RESEARCH & IMPACT IN PUBLIC HEALTH

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KEEP WATCH PARENT AMBASSADOR REVIEW



ORIENTATION KIT

AMBASSADOR HUB

MEDIA TRAINING

COMMUNICATE **RELATIONSHIPS** ABOUT PROGRAMS

EXTEND











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RECOMMENDATIONS

The following recommendations are made based on the combined findings of parent ambassadors and organisational interviews. Introducing these strategies can ensure the Program builds enough structure to allow ambassadors to get the most out of their interaction with RLSSWA whilst allowing for the flexibility and personal relationships that are so important to the Program's historical and current success.

- Develop an orientation kit which outlines RLSSWA structure and supports to ensure Ambassadors are aware of the scope of work done by RLSSWA and the Keep Watch Program. This resource will ensure they have the documents to refer to when ready and not overwhelm ambassadors at their initial introduction to the Program.
- 2. Consider the development of an ambassador hub within the organisational intranet which could also include opportunities for regular communication, building a sense of community and social support.
- 3. Offer media training to ambassadors to ensure they feel comfortable sharing their stories.
- 4. Work on extending relationships between ambassadors and a range of RLSSWA staff to negate negative consequences if staff are away or move on.
- 5. Develop a regular formal interaction with ambassadors to ensure they are kept abreast of program direction and opportunities. This may ensure they are more aware of each other and provide opportunities for ambassadors to know each other. This should utilise contemporary strategies in co-creation for community involvement.
- 6. Provide opportunities for ambassadors to undertake training in leadership, advocacy and governance.
- 7. Provide opportunities for ambassadors to observe the work of RLSSWA and get involved in behind-the-scenes aspects of program delivery both within Keep Watch and across the organisation.

Contact

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